

## The Erma Byrd Center Faculty Spotlight is on Concord University's Jack Yeager, Associate Professor of Finance

An Interview with Concord University's  
Jack Yeager, Associate Professor of Finance,  
by Lisa Moten, Erma Byrd Center Director

Lisa Moten: How long have you been teaching at the Erma Byrd Center?

**Jack Yeager:** *I started teaching at Concord University and at the Erma Byrd Center in August 2015.*



Lisa Moten: What do you enjoy most about teaching at the Erma Byrd Center?

**Jack Yeager:** *The students! We get a different mix of students here than we do on the Athens campus. At the Erma Byrd Center, the students bring a lot of different life experiences to the classroom and that always makes for a more interesting discussion!*



Jack Yeager

Lisa Moten: Share your best teaching tip to keep students engaged in learning.

**Jack Yeager:** *The number one thing for me is to make it relevant to what they will experience on the job! Although my preference is never to lecture, I focus all of my lectures around what students need to know to be able to make it in the real world. I like to utilize (what we used for years in the industry to train others and what I have now come to know as) the flipped classroom approach to teaching. After completion of the readings and work outside of class, I expect my students to come to class ready to lead discussion. With this approach, we never have wasted class time because we fully discuss the content allowing me the opportunity to provide feedback and answer any questions that they may have.*

**Title:** Associate Professor of Finance,  
Division of Business  
**Employer:** Concord University  
**Location:** Rahall Technology Center,  
Room 218  
**Phone:** (304) 384-5396  
**Email:** [jyeager@concord.edu](mailto:jyeager@concord.edu)

